

# SCHOOL ACTIVATION GUIDE



**CREATE SOMETHING AMAZING!**



## WHO ARE WE?

As an art studio located in Calgary, we are dedicated to introducing the arts to our community. We strongly believe that nurturing creativity and fostering connections are essential elements in establishing a flourishing community.

## WHAT WE DO?

In addition to our Fine Arts Programming and in-studio events, we provide arts and crafts services offsite for Schools, Corporate Events and Community Activations catering to all age groups.

**BOOK YOUR IN-SCHOOL  
EXPERIENCE TODAY!**



**403. 278. 9065**



## STUDIO EVENTS

Join us at our studio location for private events. Perfect for Children's groups of 10-30 participants!



## OFFSITE EVENTS

Our team of skilled artists can offer live facilitation suitable for all age groups. We can lead activities at your venue! Pinnovate has also hosted workshops for many teaching groups in our studio and at the CCTCA and Palliser Teachers conventions.



[info@pinnovate.ca](mailto:info@pinnovate.ca)



[pinnovate.ca](http://pinnovate.ca)

## Pinnovate In-School Experiences

**Bring creativity to your school with Pinnovate's unforgettable hands-on experiences!**

Looking for an engaging and interactive way to inspire your students this year? Pinnovate's onsite field trips combine creativity and education, offering a fun and enriching experience that promotes hands-on learning across various subjects.

With step-by-step guided instruction and a wide range of projects tailored to different interests and budgets, we provide unique opportunities to spark creativity and make this school year unforgettable. We can tailor and adapt most projects to align with the students' current curriculum.

Explore our School Project Guide for all the details on how we can bring the excitement to your classroom. Please note that prices do not include GST. Prices vary based on the number of students.

For inquiries about full-week residency options, contact us at [info@pinnovate.ca](mailto:info@pinnovate.ca).

*Team Pinnovate*

# PROJECT OFFERINGS

ORDER MINIMUM: QUANTITY 200

PROJECT : 1-3 DAYS DEPENDING ON NUMBER OF STUDENTS



## LEGACY ART INSTALLATION

\$8.25/tile - Pinnovate brings creativity to your school with an unforgettable art experience. Armed with brushes, vibrant paints, and endless imagination, our team comes on-site to guide students of all ages and skill levels in creating a stunning mosaic masterpiece.



Students will explore a variety of techniques designed to match their skill levels. Younger participants will create platter art and pour paintings in your school colors, while older groups will dive into more advanced techniques, learning about art history and experimenting with styles like pointillism.

This is an ideal make-and-take activation for children of all ages, resulting in a vibrant, one-of-a-kind art installation that celebrates your school community and will be cherished for years to come! Please note installation is not included in this price and additional tiles may be necessary for sizing adjustments and aesthetics.

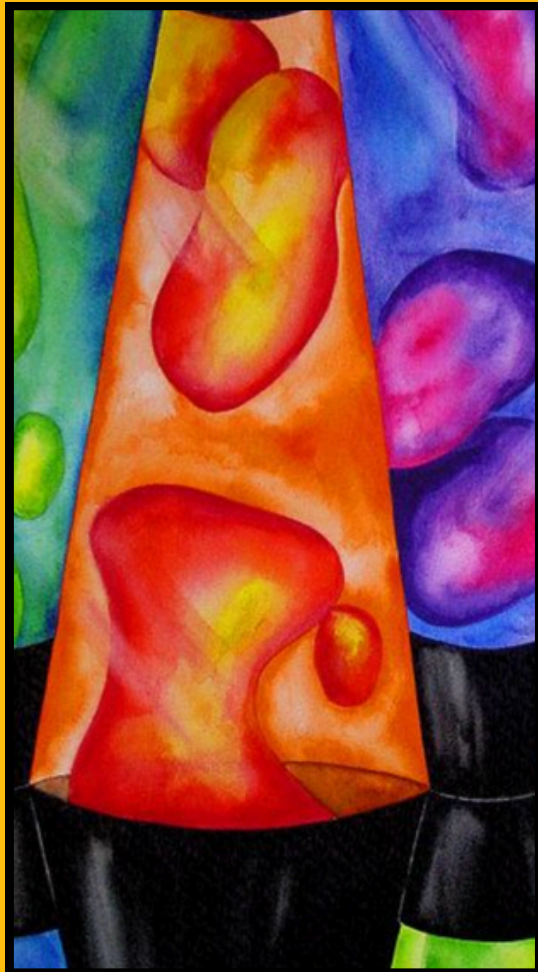
# PASTEL DRAWINGS

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$10-\$12



Design a beautiful piece of art using soft pastels and a variety of blending techniques. This project is ideal for all ages, offering a hands-on experience that combines creativity with easy-to-learn methods, ensuring stunning results for everyone!

# PASTEL DRAWINGS

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$10-\$12



GRADE	SKILLS	LEARNING OUTCOMES
1-3	<ul style="list-style-type: none"> <li>• Fine motor development: Controlled pastel application.</li> <li>• Basic understanding of contrast: Dark vs. light.</li> <li>• Creative exploration: Expressing ideas through vibrant colors.</li> </ul>	<ul style="list-style-type: none"> <li>• Experiment with texture and color using pastels.</li> <li>• Recognize and recreate simple patterns and shapes.</li> <li>• Learn to blend and layer colors to create depth.</li> </ul>
4-5	<ul style="list-style-type: none"> <li>• Blending techniques: Smooth transitions between colors.</li> <li>• Pattern creation: Using repeated shapes for visual interest.</li> <li>• Enhancing texture: Creating dimension using pastel layering.</li> </ul>	<ul style="list-style-type: none"> <li>• Explore the concept of color gradients and transitions.</li> <li>• Understand the basics of composition and focal points in art.</li> <li>• Connect art to storytelling by creating imaginative scenes or objects (e.g., animals, objects like a lava lamp).</li> </ul>
6-9	<ul style="list-style-type: none"> <li>• Advanced shading: Creating depth and realism.</li> <li>• Layering techniques for mixed media: Combining pastels with other tools.</li> <li>• Symbolic representation: Using colors and shapes to communicate themes.</li> </ul>	<ul style="list-style-type: none"> <li>• Analyze how color and texture can evoke emotions and moods.</li> <li>• Develop intricate designs or scenes using advanced pastel techniques.</li> <li>• Explore cross-curricular links, such as science (e.g., light and color) or history (e.g., artistic movements using pastels).</li> </ul>

# MESS-FREE WATERCOLOUR

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$12-\$14



Create a stunning piece of art using watercolor pencil crayons and simple, mess-free techniques. This project is perfect for all ages, offering a hands-on experience that combines the vibrancy of watercolors with the precision of pencils, ensuring beautiful and unique results for every participant!

# MESS-FREE WATERCOLOUR

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$12-\$14



GRADE	SKILLS	LEARNING OUTCOMES
1-3	<ul style="list-style-type: none"><li>• <b>Fine motor skills:</b> Tracing and painting within outlined sections.</li><li>• <b>Shape identification:</b> Recognizing and working with geometric shapes.</li><li>• <b>Basic color theory:</b> Learning about primary and secondary colors.</li></ul>	<ul style="list-style-type: none"><li>• Understand the basics of symmetry and shapes.</li><li>• Explore color mixing and blending techniques.</li><li>• Recognize how art connects to storytelling and emotions.</li></ul>
4-6	<ul style="list-style-type: none"><li>• <b>Precision in design:</b> Measuring and arranging shapes symmetrically.</li><li>• <b>Layering and shading techniques</b> for depth.</li><li>• <b>Collaboration and communication</b> when working on group themes.</li></ul>	<ul style="list-style-type: none"><li>• Develop an understanding of abstract representation in art.</li><li>• Explore thematic connections (e.g., animals, history, environment).</li><li>• Enhance decision-making skills in creative expression.</li></ul>
7-9	<ul style="list-style-type: none"><li>• <b>Advanced painting techniques:</b> Gradient blending and shading.</li><li>• <b>Geometric problem-solving:</b> Using math principles for design accuracy.</li><li>• <b>Integration of themes into artwork</b> for cross-curricular connections.</li></ul>	<ul style="list-style-type: none"><li>• Analyze the relationship between art and curriculum topics (e.g., ecosystems, culture, geometry).</li><li>• Develop critical thinking by interpreting shapes and symbols.</li><li>• Foster personal expression and narrative creation through art.</li></ul>

# STRING ART

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$14-16



## STRING ART

Engage students in a captivating string art project that blends creativity with hands-on learning. This activity is suitable for ages 8+ allowing students to design and construct intricate patterns using string and nails. It's an excellent way to develop fine motor skills, introduce geometric concepts, and encourage artistic expression with easy curriculum integration for all subjects.

Mathematics students can explore geometric concepts such as angles, symmetry, and measurement by creating designs that require precise calculations and spatial reasoning. Science can easily incorporate string art to model scientific concepts, such as creating environments and structures. Humanities students can be encouraged to write reflective pieces or narratives about their string art creations, promoting descriptive writing skills and the ability to articulate artistic choices and processes.

This string art project not only nurtures artistic skills but also reinforces educational concepts across various subjects, making it a versatile addition to any classroom.

# STRING ART

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$14-16



GRADE	SKILLS	LEARNING OUTCOMES
3-5	<ul style="list-style-type: none"><li>• Hand-eye coordination and dexterity.</li><li>• Pattern recognition and creation.</li><li>• Ability to concentrate on detailed tasks.</li></ul>	<ul style="list-style-type: none"><li>• Understand and apply basic geometric shapes in art.</li><li>• Develop fine motor skills through precise string placement.</li><li>• Follow sequential steps to complete a project.</li></ul>
6-7	<ul style="list-style-type: none"><li>• Advanced critical thinking and planning.</li><li>• Precision in executing intricate designs.</li><li>• Connecting artistic processes with mathematical reasoning.</li></ul>	<ul style="list-style-type: none"><li>• Explore complex geometric patterns and symmetry.</li><li>• Integrate mathematical concepts, such as angles and measurements, into art projects.</li><li>• Express individual creativity through unique and personalized designs.</li></ul>
8-9	<ul style="list-style-type: none"><li>• Advanced problem-solving and project planning.</li><li>• Application of design principles and color theory.</li><li>• Research skills to understand the evolution and significance of string art.</li></ul>	<ul style="list-style-type: none"><li>• Analyze and create intricate geometric and abstract designs.</li><li>• Apply principles of design and aesthetics to produce sophisticated art pieces.</li><li>• Explore historical and cultural contexts of string art.</li></ul>

# 3D NEEDLE FELT ORBS

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$14-\$16



## 3D NEEDLE FELT ORBS

Needle Felt Orbs: From Pom-Poms to Planets (and Beyond!)

In this 1.5-hour workshop, students transform simple wool orbs into buzzing insects, colorful planets, or any theme that ties into your curriculum. This flexible project connects beautifully to science, social studies, or space, giving students a hands-on way to bring learning to life through art.

Using real needle felting tools, students practice shaping, layering, and adding detail—yes, there's a small chance of "ouchies" and the occasional bandaid, but that's part of the authentic experience! By the end, each student will proudly take home one finished orb masterpiece that's fun, fuzzy, and uniquely their own.

# 3D NEEDLE FELT ORBS

ORDER MINIMUM: QUANTITY 60

TIME: 1.5 HRS

GRADES 1-9

PRICE \$14-\$16



GRADE	SKILLS	LEARNING OUTCOMES
1-3	<ul style="list-style-type: none"> <li>• Introduction to needle felting and safe tool use.</li> <li>• Creation of basic 3D forms (spheres/pom-poms).</li> <li>• Following step-by-step instructions to assemble simple shapes into recognizable objects.</li> </ul>	<ul style="list-style-type: none"> <li>• Recognize and represent basic forms (spheres, shapes) in 3D.</li> <li>• Connect art-making to classroom topics (e.g., insects in science, planets in space).</li> <li>• Express curiosity and imagination by transforming simple orbs into creative designs.</li> </ul>
4-6	<ul style="list-style-type: none"> <li>• Building more refined 3D forms with detail and variation in size.</li> <li>• Exploring layering and colour blending with wool fibres.</li> <li>• Developing patience and sequencing skills in a multi-step project.</li> </ul>	<ul style="list-style-type: none"> <li>• Understand how shape, texture, and colour combine to represent real or imagined objects.</li> <li>• Relate artistic creations to subject matter studied in class (ecosystems, solar system, etc.).</li> <li>• Demonstrate problem-solving by adapting designs for stability and clarity.</li> </ul>
7-9	<ul style="list-style-type: none"> <li>• Advanced shaping techniques to create accurate or stylized 3D models.</li> <li>• Experimentation with texture and colour placement for emphasis and realism.</li> <li>• Independent decision-making to design insects, planets, or abstract forms with personal flair.</li> </ul>	<ul style="list-style-type: none"> <li>• Apply principles of design (contrast, unity, proportion) to 3D fibre art.</li> <li>• Analyze how art can enhance understanding of curricular topics (science, social studies, etc.).</li> <li>• Express individuality and conceptual thinking by creating symbolic or thematic representations.</li> </ul>

# CANVAS INSTRUCTED PAINTING

ORDER MINIMUM: QUANTITY 60

TIME: 2 HRS

GRADES 1-9

PRICE: \$16-18



## INSTRUCTED PAINTING

Engage your students in a dynamic and educational experience with our 12 x 12 Instructed painting sessions. Our team will visit your classroom to guide students through the creation of a 12x12-inch acrylic painting tailored to fit various curricular themes or special occasions. This hands-on activity not only fosters creativity but also reinforces subject matter in an interactive and memorable way. Curriculum integration ideas include ecosystems, landscapes of events, or cultural symbols, explore geometric shapes, symmetry, and patterns through abstract painting or linking artistic creation with mathematical principles.

# CANVAS INSTRUCTED PAINTING

ORDER MINIMUM: QUANTITY 60

TIME: 2 HRS

GRADES 1-8

PRICE \$16-\$18



GRADE	SKILLS	LEARNING OUTCOMES
1-3	<ul style="list-style-type: none"><li>• Basic brush handling and paint application techniques.</li><li>• Recognition and use of primary colors.</li><li>• Ability to follow instructions while making individual artistic choices.</li></ul>	<ul style="list-style-type: none"><li>• Develop awareness of visual elements such as color, line, and shape.</li><li>• Express personal experiences and feelings through simple compositions.</li><li>• Begin to appreciate art as a form of communication.</li></ul>
4-6	<ul style="list-style-type: none"><li>• Advanced color mixing, including tints and shades.</li><li>• Utilizing perspective to create depth in paintings.</li><li>• Critically evaluating their own and others' artworks constructively.</li></ul>	<ul style="list-style-type: none"><li>• Analyze how visual elements and principles are used to create meaning.</li><li>• Explore cultural and historical contexts of various art forms.</li><li>• Develop personal style and thematic expression in artworks.</li></ul>
7-9	<ul style="list-style-type: none"><li>• Mastery of various painting techniques and mediums.</li><li>• Incorporating symbolism and metaphor into visual art.</li><li>• Developing a cohesive body of work that reflects individual expression.</li></ul>	<ul style="list-style-type: none"><li>• Investigate complex visual structures and their impact on the viewer.</li><li>• Understand and apply various artistic styles and movements.</li><li>• Create artworks that express personal or social themes.</li></ul>

# QUADRIPTYCH CANVAS SET

ORDER MINIMUM: QUANTITY 60

TIME: 2 HRS

GRADES 1-8

PRICE \$20-\$23



## Quadriptych Canvas Set

Unlock Creativity with Four Unique Canvases!

This incredible activity allows students to explore their artistic side through four engaging 5x5 canvas projects. Each painting introduces a different artistic medium and technique, ensuring a fun and educational experience tailored to children of all ages. Designed to foster creativity and skill development, this project aligns with curriculum goals and can be seamlessly integrated into classroom learning.

# QUADRIPTYCH CANVAS SET

ORDER MINIMUM: QUANTITY 60

TIME: 2 HRS

GRADES 1-8

PRICE \$20-\$23



GRADE	SKILLS	LEARNING OUTCOMES
1-3	<ul style="list-style-type: none"><li>• Basic brush control and stroke techniques.</li><li>• Introduction to dot painting and simple pattern work.</li><li>• Experimentation with colour mixing and blending.</li></ul>	<ul style="list-style-type: none"><li>• Recognize and apply basic colour relationships (primary and secondary colours).</li><li>• Build confidence in expressing emotions through colour and composition.</li><li>• Identify patterns and repetition in visual design.</li></ul>
4-6	<ul style="list-style-type: none"><li>• Development of layering techniques to create depth.</li><li>• Experimentation with different brush types for varied effects.</li><li>• Introduction to mixed media techniques (e.g., using sponges, palette knives).</li></ul>	<ul style="list-style-type: none"><li>• Understand and use value and shading to enhance form.</li><li>• Develop an awareness of composition and visual balance.</li><li>• Connect art concepts to nature and everyday objects</li></ul>
7-9	<ul style="list-style-type: none"><li>• Use of texture mediums (e.g., impasto, mixed media) to add dimension.</li><li>• Exploration of abstract and representational styles.</li><li>• Refinement of blending and transition techniques for professional effects.</li></ul>	<ul style="list-style-type: none"><li>• Apply advanced composition techniques such as focal points and rule of thirds.</li><li>• Analyze and integrate historical art influences into their designs.</li><li>• Express individual artistic identity through unique approaches</li></ul>

# WATERCOLOUR NEEDLE FELT CANVAS

ORDER MINIMUM: QUANTITY 60

TIME: 3 HRS

GRADES 1-9

PRICE \$22-\$25



## WATERCOLOUR NEEDLE FELT CANVAS

Paint & Fibre Fusion: Watercolour Meets Needle Felting

Students bring landscapes to life by combining the flow of watercolour with the texture of needle felting in this unique mixed media project. In just three hours, they'll learn step-by-step techniques, from blending colour washes to adding vibrant fibre accents that make their canvas pop.

Aligned with Alberta's art curriculum, this project builds creative confidence, strengthens technical skills, and connects students to nature through colour, texture, and composition. The result? A one-of-a-kind artwork they'll be proud to showcase!

# WATERCOLOUR NEEDLE FELT CANVAS

ORDER MINIMUM: QUANTITY 60

TIME: 3 HRS

GRADES 1-9

PRICE \$22-\$25



GRADE	SKILLS	LEARNING OUTCOMES
1-3	<ul style="list-style-type: none"><li>• Basic brush control with watercolours (wash, blending).</li><li>• Introduction to needle felting as a fibre art technique.</li><li>• Following step-by-step instructions to combine materials.</li></ul>	<ul style="list-style-type: none"><li>• Recognize and apply primary and secondary colours through watercolour mixing.</li><li>• Express simple emotions and ideas using colour and texture.</li><li>• Identify natural elements (mountains, sun, water) and represent them through mixed media.</li></ul>
4-6	<ul style="list-style-type: none"><li>• Development of layering techniques in watercolour to create depth.</li><li>• Introduction to texture through fibre accents (needle felting).</li><li>• Application of sequencing and patience in a multi-stage project.</li></ul>	<ul style="list-style-type: none"><li>• Understand and use contrast, movement, and balance in composition.</li><li>• Connect art-making to natural landscapes by representing space (foreground, middle ground, background).</li><li>• Explore how combining materials can change the meaning and mood of an artwork.</li></ul>
7-9	<ul style="list-style-type: none"><li>• Experimentation with advanced watercolour methods (wet-on-wet, gradients, dry brush).</li><li>• Integration of fibre arts to add texture, contrast, and conceptual layers.</li><li>• Independent decision-making within a guided mixed media process.</li></ul>	<ul style="list-style-type: none"><li>• Apply advanced composition techniques (emphasis, rhythm, unity).</li><li>• Analyze the impact of mixed media in contemporary art and apply these ideas in their own work.</li><li>• Express individual artistic identity through personal choices in colour, technique, and material integration.</li></ul>